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CUES® Emerge Final Five Announced

MADISON, Wis.— The 2022 CUES Emerge program is one step closer to identifying the top emerging leaders in the credit union industry.

Thirty up-and-coming professionals were selected to take part in the program; 27 self-selected into the competition phase to have their submitted business cases reviewed by a panel of judges. The four judges reviewed all entries and identified the top five finalists to participate in the online pitch show, powered by Currency.

The five finalists are:

- Zachary Churchill, VP of Finance, USF FCU, Tampa, FL
- Angela Harden, Facilities Assistant Manager, Bay FCU, Capitola, CA
- Marilyn Mims, Learning & Organization Development Manager, Northeast CU, Portsmouth, NH
- Jose Raya, Security Operations Engineer, Magnifi Financial CU, Melrose, MN
- Randi Timonere, Internal Auditor, WeStreet Credit Union, Tulsa, Oklahoma

John Pembroke, CUES president/CEO said, "Once again, our CUES Emerge program attracted a number of strong applicants. They worked hard throughout the education and competition phases and presented intriguing business cases for our judging panel. The five finalists chosen have a wide range of business cases that address challenges and bring new ideas that many credit unions share."

"The CUES Emerge program continues to be a keystone program for Currency Marketing. We appreciate the partnership with CUES and applaud the cohort of credit union professionals who

threw themselves fully into the program. The discussions during the education sessions and the Mastermind sessions helped deepen the learning, and broaden the scope of knowledge for all participants,” said Tim McAlpine, Currency president.

The five Finalists will take to the virtual stage and present their business cases during a live [online pitch show](#), on October 5. Tune in to hear from these talented leaders and support their journey.

Following the live show, the judges will select the Top Three, and the ultimate 2022 CUES Emerging Leader will be named.

All members of the Top Three will receive a tiered educational and coaching package to support continued development and growth within the industry.

Follow along with the next stage of the competition at [CUESemerge.com](#).

CUES Emerge was created to offer free professional development to the industry's up-and-coming leaders. Participants who complete the course work and business case earn the Certified Credit Union Manager designation in recognition of their commitment to their career, credit union and the industry.

To learn more about CUES, visit [cues.org](#). To learn more about Currency, visit [currencymarketing.ca](#).

CUES is the leading talent development solutions provider for credit unions in North America. We educate, develop and support credit union CEOs, executives, directors, and emerging leaders through partnerships with premier business schools, live and online events, digital learning, networking, and premium content. With over 39,000 members and growing, we measure success one leader at a time.

Connect with CUES at [CUES.org](#) and on [LinkedIn](#), [Facebook](#), [Twitter](#), and [Instagram](#). For daily insights on issues impacting credit unions visit [CUmanagement.com](#).

Currency is a credit union-focused marketing firm. Our unique programs—It's a Money Thing, CUES Emerge—focus on helping credit unions raise awareness, build relationships and foster financial empowerment with young adults.

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